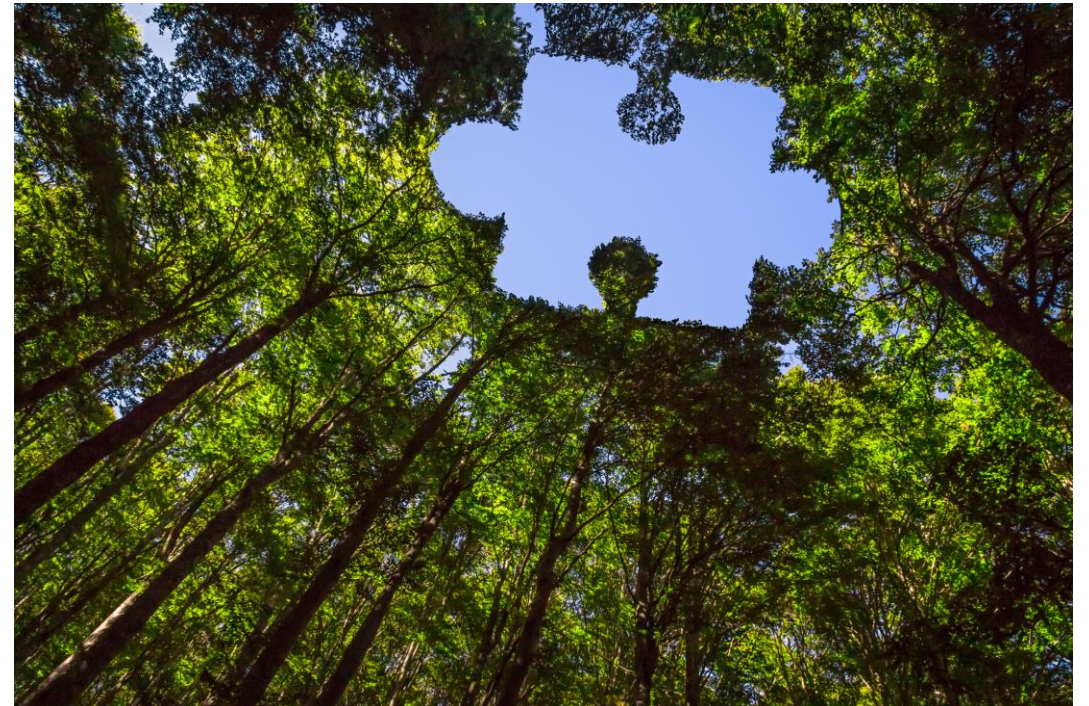




The Prince's
Responsible
Business Network



CLIMATE ACTION FOR BUSINESS



ABOUT THE EVENT

Business in the Community (BITC) is working with Be the Business and supported by Scottish Enterprise to create four interactive workshops to help SMEs with operations in Scotland to create a climate action plan.

The four workshops are complemented by mentored sessions by a business leader to support them progress in their climate action plans.

The workshops are focused to support businesses:

- measure their carbon footprint
- reduce their emissions
- succeed in the net zero future



THE WORKSHOPS

Each workshop builds on knowledge and guides businesses through practical steps – from understanding why action is necessary, to developing a climate action plan and getting to grips with SME's carbon footprint.

Businesses will discover how to overcome the challenges that every business faces and learn how to bring customers and suppliers on board their climate action journey.

Every participant is also invited to join mentor-led follow up practical sessions which complement the four interactive workshops – an unmissable opportunity to discuss ideas, get support, and start putting climate action plans into practice.



LIMITED PLACES

There are only a number of limited funded places available so booking is essential. The programme is free of charge and only available to businesses with operations in Scotland.

[Register here](#)



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HELP US RAISE AWARENESS

We want to reach out to as many SMEs that have operation in Scotland as possible, help us raise awareness about the programme by sharing, liking and interacting with our social media posts. We have also created some proposed copy for you to share it on your social media channels or on your organisation's channels.

CHANNEL	COPY
LinkedIn and Facebook	<p>1) What does achieving net zero mean for your business, for your customers, and for your future? If you are struggling to understand how your business can achieve net zero and you don't know where to start, you can now get free advice from our environment advisers and support from a business mentor.</p> <p>Join other businesses with operations in Scotland in these free interactive workshops to learn how to develop a climate action plan. Limited funded places, register now. Find out more https://events.blackthorn.io/205rlo6/5a5K3z1VoNh</p> <p>2) What's your plan to tackle climate action? Many business leaders like you have already registered for our Climate Action for Business programme, a series of 4 interactive workshops with mentor-led follow up sessions. Join us and get all the insights and tools you need to get going on your climate action plan. You don't want to be left behind. More info https://events.blackthorn.io/205rlo6/5a5K3z1VoNh</p>
Twitter	<p>1) What does achieving net zero mean for your business, for your customers, and for your future? Join other Scottish businesses in these free interactive workshops to learn how to develop a climate action plan. Limited funded places, register now. Find out more info here https://events.blackthorn.io/205rlo6/5a5K3z1VoNh</p> <p>2) The climate action crisis isn't going away. As we head into 2023, it remains vitally important that we take action to drive towards a net zero future. What does this mean for your business? Join these four free webinars to help you create your own climate action plan. More info here https://events.blackthorn.io/205rlo6/5a5K3z1VoNh</p>
Newsletters and intranets.	<p>Business in the Community and Be the Business, supported by Scottish Enterprise, are offering Scottish businesses free expert led workshops and supportive follow up practical sessions to help you tackle climate action. If you want to learn how to develop a climate action plan and learn how to measure your emissions, sign up to these 4 free workshops. There are limited places available so register now. More info here https://events.blackthorn.io/205rlo6/5a5K3z1VoNh</p>

THANK YOU

www.bitc.org.uk/climate-action

LinkedIn: www.linkedin.com/company/business-in-the-community

Twitter: @bitc and @bitcenvironment

Insta: @businessinthecommunity



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JOIN THE NETWORK FOR CHANGE

www.bitc/climate-action

 @BITC

