

Creative Industry



Top 5 actions to become net zero

1

Measure your carbon footprint



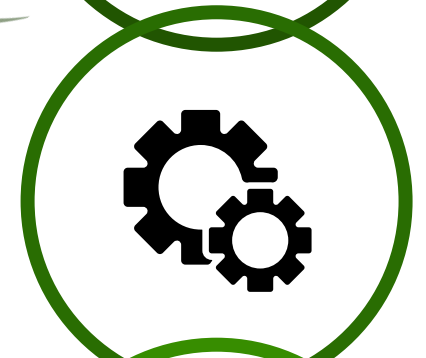
2

Introduce circular economy practices within production and reuse materials to help reduce waste



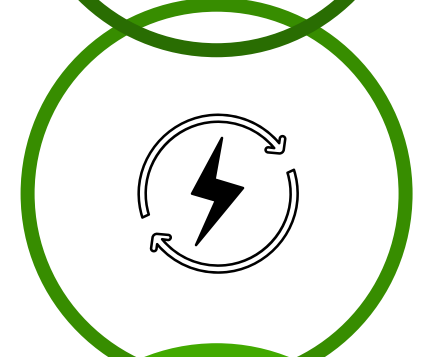
3

Increase the energy efficiency of company facility, equipment, and during production



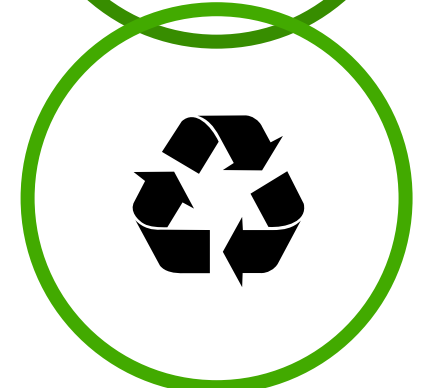
4

Change to a renewable energy supplier or to a green tariff



5

Design products so components and materials can be reused or refurbished



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